



## Website Privacy Statement

*Last Updated December 2022*

### United Therapeutics Corporation Website Privacy Statement

United Therapeutics Corporation, including its wholly owned subsidiaries (together, “UTC”, “we”, “us”, or “our”), is committed to respecting your privacy. This Privacy Statement outlines how UTC may collect, use, share, or otherwise process your personal data when you visit or interact with us through our websites, or through email. This Privacy Statement also explains how we may collect and use certain non-personal data related to your web browser, IP address, and electronic devices. This Privacy Statement does not apply to information we collect offline unless otherwise noted, such as in the Notice to California Residents below. Additionally our websites may contain links to third party websites, content, or services that we do not own or control. We are not responsible for how these third parties operate or treat your personal data so we recommend that you read the privacy policies and terms of use associated with these third party properties carefully.

#### **I. What Information May We Collect?**

You can generally visit our websites without revealing any personal data about yourself. However, to access certain options, services, and programs that we offer we may ask you to provide personal data through our websites or by e-mail. You may also voluntarily submit personal data about yourself or others to us under certain circumstances. We may also collect information gathered by cookies placed on our websites, some of which may be considered personal data by certain state laws.

##### **Information You May Submit to Us:**

*Contact Us, Surveys, and other forms.* You may submit personal data to us using “contact us” forms, applications, surveys, and other forms that may be available through our websites.

*Adverse Event/Product Information:* You may submit your own personal data and/or personal data of someone else if you report an adverse event, complaint, or other concern related to one of our products or services. Federal regulations may require us to collect identifiable information as necessary to file reports with the U.S. Food and Drug Administration regarding the safety of our products, and we may ask you to provide further information to enable us to comply with such laws.

*Investor Relations:* You may submit your email address or other personal data to us for the purpose of receiving investor relations information by email. You will be able to opt out of receiving such emails through instructions provided on such emails.

*Job Applications:* You may submit your CV or resume, and other personal data, if you apply for employment with us, through the careers section of our website. Any information you submit in this manner will be governed by the specific privacy statement provided at the point of collection.



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*Newsletters:* You may submit your contact information to subscribe to a newsletter that we offer.

*Patient Support and Assistance Programs:* If you are a participant in one of our patient support programs we may collect and process additional categories of personal data about you, which we may receive directly from you, your healthcare provider, payor, or related third parties. With your written consent provided on the patient support program enrollment forms, we may use and disclose your personal data to manage the patient support and assistance program, facilitate benefits verification, to follow up with your healthcare providers, to conduct safety monitoring, and to comply with applicable laws and regulations. This information may include sensitive personal data such as demographic information, financial information and status, information related to your health, medical conditions, test results, medical treatments, medications, and information about your insurance, financial and account information, date of birth, gender, and/or marital status.

*Other Information:* We may collect other information that you voluntarily send to us.

### **Information We May Collect About Your Use of Our Websites:**

*Information We May Collect:* When you visit our websites, we may collect information about your use of our websites. For example, we may collect your IP address, pages visited, time spent on the site, browser and device type, language, and date of your visit.

*Information Third Parties May Collect:* If you engage with certain content embedded on our sites, such as videos, a third party that is responsible for the platform supporting such content may collect information about your use of that content. For example, the third party may collect your IP address, pages visited, time spent viewing such content, browser and device type, language, and date of your visit. In general, your rights related to such information collected by such third parties will be established by the privacy policies of such third parties, not by this Privacy Statement, since we will not have access to such information, nor any ability to control or process such information.

### **Information Submitted to Us by Medical Professionals**

**If you are a medical professional and you disclose personal data or protected health information of a patient to us related to an adverse event, product complaint, or otherwise, you are solely responsible for ensuring that all consents and/or authorizations are obtained from such patient or such patient's legal representative if required by applicable law.**

## **II. How Will We Use Your Information?**



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We may use your personal data to contact you if you give us permission to do so. We also may use your personal data alone or in combination with other personal data we have collected about you or others for the following legitimate business purposes, and in accordance with applicable data protection laws:

- To address and respond to your requests or to provide services in our patient support and assistance programs.
- To address safety and quality concerns related to our investigational and marketed products and services, and to submit safety and quality reports to government authorities related to such products and services.
- To monitor, improve, and administer our websites and mobile apps.
- To create de-identified and aggregate data that may be used in research in accordance with applicable laws.
- To provide you with information about our products, services, and educational and promotional programs, to manage your accounts and keep your information up to date, to send you promotional and educational materials, to support, manage, and make you aware of educational events, conferences, speaker programs and other events.
- To comply with our legal requirements.
- To detect, prevent, and respond to fraud, intellectual property infringement or theft, violations of our Terms of Use, violations of law, or other misuse of our websites.
- To validate your identity.
- To process your application for employment in accordance with the privacy policy posted on our job application portal<sup>1</sup>, and in accordance with any authorizations and consents you may provide.
- To inform you of significant changes to this Privacy Statement.
- For other purposes described in this Privacy Statement or otherwise disclosed to you prior to collection.

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<sup>1</sup> Our job application portal includes a separate privacy policy that governs information you submit related to an application for employment. You should review such policy carefully before submitting your personal data to our job application portal.



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### III. How May We Share Your Information?

We may share or disclose your personal data as described in this Privacy Statement, including under the following specific circumstances, in accordance with applicable data protection laws:

- When we have your permission to do so.
- With our affiliates (e.g., subsidiaries of, parent companies of, and companies which share common ownership with one another), provided that such affiliates would be subject to the same or similar restrictions and obligations set forth in this Privacy Statement.
- With our service providers, including technology, internet, and related service providers, advertising agencies and other content providers and vendors that provide analytics and research services, provided that such service providers would be subject to the same or similar restrictions and obligations as set forth in this Privacy Statement.
- With our alliance partners, such as other pharmaceutical and medical device companies with whom we have a co-promotional or other cooperative relationship, provided that such partners would be subject to the same or similar restrictions and obligations set forth in this Privacy Statement.
- When it is reasonably necessary for our legitimate interests in conducting corporate transactions, such as in the event of a merger, or potential merger, acquisition, or other sale or transfer of UTC or any UTC entity or business asset of UTC, provided that such transaction counterparty would be subject to the same or similar restrictions and obligations set forth in this Privacy Statement.
- To exercise and protect our legal rights or the rights of our personnel and representatives, and to investigate, prevent, or respond to suspected illicit activities, including fraud and threats of harm to individuals or property.

When we share data with third-party service providers, we undertake commercially reasonable measures to ensure they safeguard personal data that they process on our behalf and respect privacy of such information in a manner substantially in accordance with the limits on use and sharing as set forth in this Privacy Statement.

UTC will also use your personal data when necessary to comply with applicable law, respond to legitimate requests from government authorities, including authorities that may be outside of your country of residence, and if necessary, to protect the safety of our employees and other stakeholders.

UTC does not sell, lease, or rent your personal data.



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### **IV. Aggregated and De-Identified Information**

We may aggregate or de-identify your personal data. Data that is aggregated or de-identified in a manner recognized by applicable legal or regulatory standards is not subject to the obligations set forth in this Privacy Statement.

### **V. How Might We Communicate With You?**

We may contact you periodically by email or by other means to respond to your requests or to provide information regarding programs, services and content that may be of interest to you. In addition, some of the features on our websites allow you to communicate with us using an online form. If your communication requests a response from us, we will send you a response via email. You can opt out of these communications by clicking on the “unsubscribe” button at the bottom of promotional email communications, or as applicable.

### **VI. Our Policy on Cookies and Related Technologies**

When you visit our websites, we may use cookies and similar technologies, such as web beacons, tags, scripts, and device identifiers (collectively, “Cookies”) to collect and store analytics and other information. We use Cookies to make it easier for you to navigate our websites, to help us understand how you use our websites, and to display content that is relevant to your interests. Most browsers automatically accept Cookies by default, but you can adjust the preferences in the browser of your computer or device to warn you each time a Cookie is being sent, or to block some or all Cookies. While you may still use our websites if you reject Cookies, your ability to use some of the content and features may be limited.

Some of our websites use Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses Cookies to analyze use patterns and may collect information about your use of the website, including your IP address. More information on Google Analytics can be found here: [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/). If you would like to opt-out of having your data used by Google Analytics, please use the Google Analytics opt-out, which, as of the date this Privacy Statement was last revised, is available here: <https://tools.google.com/dlpage/gaoptout/>

Other information on opt-outs for targeted advertisement delivery is available below. Please note that we make no representations regarding the functionality of Google opt-out mechanisms, and further, opting out of Google Analytics will not preclude the use of your data by other analytics services.

For more information about Cookies, including how to see what Cookies have been set on your device and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org), or you may find further information on how to disable cookies or manage your cookie settings for the browser that you use from the browser provider.

### **VII. Retargeting and Interest-Based Advertising**



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We may use third party advertising companies to place ads on other websites. These companies may use non-personal data about your visits to this and other websites to measure advertising effectiveness and to provide advertisements about our goods and services that may be of interest to you. Like most advertisers, we place advertisements where we think they will be most relevant to customers. One way we do so is by allowing network advertising companies with whom we work to place their own cookies when an individual visits our site, thus enabling the network advertising company to recognize individuals who have previously visited our websites. When the individual visits a third-party web site on which that network advertising company has purchased ad space, the advertising company can then recognize the individual's interest in our products and services and deliver one of our advertisements.

The Digital Advertising Alliance maintains a web site where consumers can opt out from receiving interest-based advertising from any of the network advertising companies participating in the program ([www.AboutAds.info/choices](http://www.AboutAds.info/choices)).

If you are located in California as identified by your IP address we will not engage in interest based advertising using your IP address unless we have provided an opportunity to opt out.

### **VIII. Do-Not-Track Signals and Similar Mechanisms**

Some web browsers may transmit "do-not-track" signals to websites with which the browser communicates. We do not currently respond to these signals. As discussed above, you can opt-out from advertisers that use your browsing history to deliver online targeted advertisements by visiting [adchoices](#) or changing your browser settings to block cookies.

### **IX. Social Media**

UTC is not responsible for the data collection, use, disclosure, or security policies or practices of organizations such as Apple, Facebook, Google, Microsoft, or any other social media platform provider, operating system provider, wireless services provider, or device manufacturer, including with respect to any personal data you disclose through UTC's social media pages hosted on such platforms, or information you choose to share with such organizations by interacting with social media plugins that may be located on our websites. If you choose to engage with such third party platforms we suggest you carefully review their privacy policies and terms of use.

### **X. Log Files and Aggregate Information**

We may track the total number of visitors to our websites, the number of visitors to each page of our websites, IP addresses, and the domain names of visitor's Internet Service Providers, and we may analyze these data for trends and statistics.

We may use such aggregate information to analyze trends, administer the website, track user's movement, and gather broad demographic information for aggregate use. We may share this aggregate



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information with our corporate partners and contracted vendors to assist us in operating the website and to enable them to better understand our business.

### **XI. How Long May We Retain Your Information**

We will retain your personal data for the time-period required to fulfill the legitimate business purposes or uses for which it was collected unless a longer retention period is required by applicable law, or to otherwise fulfill a legal obligation or protect our legal rights. Upon completion of such period, we will use commercially reasonable efforts to destroy your personal data.

### **XII. Links to Third-Party Websites**

As a courtesy to visitors, our websites may include links to other websites that are not owned, operated or controlled by UTC (“third-party websites”). UTC is not responsible for the content, privacy and security practices, or terms of use for third-party websites, and this Privacy Statement does not apply to any information collected by such third-party websites. Therefore, we encourage you to review the respective privacy statements and terms of use of any third-party websites that you link to from our websites.

### **XIII. Safeguarding Your Personal data**

UTC uses reasonable and appropriate technical and organizational security measures to protect your personal data from loss, misuse, and unauthorized access, disclosure, alteration, or destruction.

While we have implemented these safeguards, there is always some risk that your personal data may be released or used in a manner not consistent with this Privacy Statement. UTC cannot guarantee the security of the Internet, email, transmissions sent using our websites, or other services.

### **XIV. Children’s Privacy**

We care about protecting the online privacy of children. We will not intentionally collect any personal data through our websites from anyone under the age of 18, unless such information is related to an adverse event, product complaint, or other safety issue possibly related to one of our products or services (each, a “Safety Issue”). Please do not send us any information about individuals under the age of 18 unless you are reporting a Safety Issue. If you are aware or suspect that we have collected personal data from anyone under the age of 18 other than in relation to a Safety Issue experienced by such individual, please contact us as instructed below.

### **XV. Your Rights and Choices**

We respect your right to make informed decisions about personal data that we collect about you. We will comply with any right conferred to you by applicable law with respect to your personal data. You may “opt-out” of receiving e-mails and other communications from us by using the unsubscribe feature



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included in the e-mails we send. Additionally, unless it presents an unreasonable burden to our ability to operate our business in a legitimate manner, we will extend the following options to you in the absence of any right conferred by applicable law:

- To obtain confirmation that we have collected your personal data, up to one such request per calendar year; and
- To verify, correct, and update your personal data, up to one such request per calendar year.

To exercise any of these rights please contact us using the instructions provided below. We will consider each such request in accordance with applicable laws and this Privacy Statement. These rights are not absolute and only apply in certain circumstances. This means that we may be unable (e.g., due to legal requirements) or not obligated to satisfy your request. Where permitted by law, you also may submit a request through an authorized agent.

### **XVI. Notice to California Residents — Your California Privacy Rights**

If you are a California resident, pursuant to the California Consumer Privacy Act of 2018 (CCPA), as amended by the California Privacy Rights Act (CPRA) on January 1, 2023 (collectively referred to herein as the “CPRA”), you have certain additional rights related to personal data we collect about you, whether we collect the information online or offline. Please note, however, that the CPRA does not apply to certain categories of personal data and our processing of such exempt categories of information may not be addressed below. In most cases, such personal data that is exempt from regulation under the CPRA is regulated by other federal and state laws that apply to us, and you will be afforded any applicable protections available under such laws. Note also that our privacy practices relating to the personal data of employees and job applicants is addressed in a separate policy and is not addressed below.

We collect personal data from you when you interact with us online through this and other websites we host and other digital services we may provide, and offline, such as through your healthcare providers, if you are a patient, with your authorization. The personal data we may collect from you will depend on the nature of our interaction with you, but can include the following categories that we have collected in the preceding 12 months:

Category of Personal data Collected	Sources of Personal data	Purpose of Collecting	Categories of Third Parties to Whom Disclosed	Categories of Third Parties to Whom Shared
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<p><b>Identifiers</b> – such as full name, postal address, unique personal identifier (such as a Social Security Number), online identifier, Internet Protocol (IP) address, email address, phone number, account name, or other similar identifiers.</p>	<ul style="list-style-type: none"> <li>• Directly from you.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Healthcare providers.</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Third parties who provide benefit verification, program enrollment, and product fulfillment services in connection with our products and services.</li> <li>• Third parties who help us maintain the accuracy of our data and data aggregators that help us complete and enhance our records.</li> <li>• Third parties who provide digital marketing and analytics services for us using cookies and similar technologies that contain a unique identifier, such as an advertising ID.</li> <li>• Consumer reporting agencies and other third parties who verify</li> </ul>	<ul style="list-style-type: none"> <li>• Determine program, product, and service eligibility.</li> <li>• Enroll you in our programs and provide our products and services to you.</li> <li>• Administer, manage, analyze, and improve our programs, products, and services.</li> <li>• Communicate with you regarding our programs, products, and services.</li> <li>• Procure vendor/supplier products and services, including to manage and satisfy related vendor/supplier contractual obligations.</li> <li>• Analyze and better understand your needs, preferences, and interests, as well as those of other consumers.</li> </ul>	<ul style="list-style-type: none"> <li>• Healthcare providers (including specialty pharmacies).</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Third parties that help administer, manage and analyze our programs and services</li> <li>• Third parties with whom we have joint marketing and similar arrangements.</li> <li>• Third parties who provide benefit verification, program enrollment, and product fulfillment services in connection with our products and services.</li> </ul>	<ul style="list-style-type: none"> <li>• To our analytics and advertising partners for our advertising purposes.</li> </ul>
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	<p>the information you provide.</p>	<ul style="list-style-type: none"> <li>• Conduct internal business analysis and market research.</li> <li>• Advertising and product promotion, including to contact you regarding programs, products, services, and topics that may be of interest or useful.</li> <li>• Engage in joint marketing initiatives.</li> <li>• Administer, provide access to, monitor, and secure our information technology systems, websites, applications, databases, and devices.</li> <li>• Provide access to, monitor, and secure our facilities, equipment, and other property.</li> <li>• Monitor, investigate, and enforce compliance with our policies, product/service</li> </ul>	<ul style="list-style-type: none"> <li>• Payment processors, financial institutions, and others as needed to complete transactions and for authentication, security, and fraud prevention.</li> <li>• Third parties who deliver our communications, such as the postal service and couriers.</li> <li>• Other third parties as necessary to complete transactions and provide our products/services, including delivery companies, agents, and manufacturers.</li> <li>• Third parties who provide marketing and data analytics services, such as social media platforms used to deliver our ads, website/email optimization providers, email marketing vendors, and</li> </ul>	
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		<p>terms and conditions, and legal and regulatory requirements.</p> <ul style="list-style-type: none"> <li>• Comply with legal and regulatory obligations.</li> <li>• To identify you and your device(s) for any purposes described above, including to monitor your use of and interactions with programs, products, services, and advertisements for such purposes or to help ensure the integrity of our programs and the preservation of your privacy.</li> </ul>	<p>data analytics vendors.</p> <ul style="list-style-type: none"> <li>• Third party network advertising partners.</li> <li>• Third parties who assist with our information technology and security programs.</li> <li>• Third parties who assist with fraud prevention, detection, and mitigation.</li> <li>• Consumer reporting agencies.</li> <li>• Our lawyers, auditors, and consultants.</li> <li>• Legal and regulatory bodies and other third parties as required by law.</li> </ul>	
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<p><b>Personal data categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))</b> – such as (i) an individual’s signature; (ii) an individual’s health insurance policy number or subscriber identification number, or any information in the individual’s application and claims history; (iii) financial information such as bank account number, credit or debit card number, or other financial information; and (iv) information in possession of or derived from a healthcare provider, healthcare service plan, pharmaceutical company, or contractor regarding an individual’s medical history, mental or physical condition, or treatment</p>	<ul style="list-style-type: none"> <li>• Directly from you.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Healthcare providers (including specialty pharmacies).</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Third parties who provide benefit verification, program enrollment, and product fulfillment services in connection with our products and services.</li> <li>• Payment processors and other financial institutions.</li> <li>• Third parties who assist with fraud prevention, detection, and mitigation.</li> </ul>	<ul style="list-style-type: none"> <li>• Determine program, product, and service eligibility.</li> <li>• Enroll you in our programs and provide our products and services to you.</li> <li>• Administer, manage, analyze, and improve our programs, products, and services.</li> <li>• Procure vendor/supplier products and services, including to manage and satisfy related vendor/supplier contractual obligations.</li> <li>• Engage in joint marketing initiatives.</li> <li>• Monitor, investigate, and enforce compliance with our policies, product/service terms and conditions, and legal and regulatory requirements.</li> </ul>	<ul style="list-style-type: none"> <li>• Healthcare providers (including specialty pharmacies).</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Third parties with whom we have joint marketing and similar arrangements.</li> <li>• Third parties who provide benefit verification, program enrollment, and product fulfillment services in connection with our products and services.</li> <li>• Payment processors, financial institutions, and others as needed to complete transactions and for</li> </ul>	<ul style="list-style-type: none"> <li>• To our analytics and advertising partners for our advertising purposes.</li> </ul>
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		<ul style="list-style-type: none"> <li>• Comply with legal and regulatory obligations.</li> </ul>	<p>authentication, security, and fraud prevention.</p> <ul style="list-style-type: none"> <li>• Other third parties as necessary to complete transactions and provide our products/services.</li> <li>• Consumer reporting agencies.</li> <li>• Our lawyers, auditors, and consultants.</li> <li>• Legal and regulatory bodies and other third parties as required by law.</li> <li>• Third parties that help administer, manage and analyze our programs and services</li> </ul>	
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<p><b>Protected Classification</b> <b>Characteristics</b> – such as age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression), pregnancy or childbirth and related conditions, sexual orientation, veteran or military status, genetic information (including familial genetic information).</p>	<ul style="list-style-type: none"> <li>• Directly from you.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Healthcare providers (including specialty pharmacies).</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Third parties who provide benefit verification, program enrollment, and product fulfillment services in connection with our products and services.</li> <li>• Third parties that provide access to information you make publicly available, such as social media platforms.</li> <li>• Third parties who provide us with supplemental consumer data or data analytics and market research services, such as data aggregators.</li> </ul>	<ul style="list-style-type: none"> <li>• Determine program, product, and service eligibility and coverage.</li> <li>• Administer, manage, analyze, and improve our programs, products, and services.</li> <li>• Analyze and better understand your needs, preferences, and interests, as well as those of other consumers.</li> <li>• Conduct internal business analysis and market research.</li> <li>• Comply with legal and regulatory obligations.</li> </ul>	<ul style="list-style-type: none"> <li>• Healthcare providers (including specialty pharmacies).</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Third parties with whom we have joint marketing and similar arrangements.</li> <li>• Third parties who provide benefit verification, program enrollment, and product fulfillment services in connection with our products and services.</li> <li>• Other third parties as necessary to complete transactions and provide our products/services.</li> </ul>	<ul style="list-style-type: none"> <li>• To our analytics and advertising partners for our advertising purposes.</li> </ul>
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			<ul style="list-style-type: none"> <li>• Our lawyers, auditors, and consultants.</li> <li>• Legal and regulatory bodies and other third parties as required by law.</li> </ul>	
<p><b>Commercial information</b> – such as records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	<ul style="list-style-type: none"> <li>• Directly from you.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Healthcare providers (including specialty pharmacies).</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Consumer reporting agencies.</li> <li>• Third parties who provide benefit verification, program</li> </ul>	<ul style="list-style-type: none"> <li>• Enroll you in our programs and provide our products and services to you.</li> <li>• Administer, manage, analyze, and improve our programs, products, and services.</li> <li>• Communicate with you regarding our programs, products, and services.</li> <li>• Procure vendor/supplier products and services, including to</li> </ul>	<ul style="list-style-type: none"> <li>• Healthcare providers (including specialty pharmacies).</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Third parties with whom we have joint marketing and</li> </ul>	<ul style="list-style-type: none"> <li>• To our analytics and advertising partners for our advertising purposes.</li> </ul>

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	<p>enrollment, and product fulfillment services in connection with our products and services.</p> <ul style="list-style-type: none"> <li>• Other third parties who facilitate, process, and complete transactions for us, such as resellers, sales agents, and program partners.</li> </ul>	<p>manage and satisfy related vendor/supplier contractual obligations.</p> <ul style="list-style-type: none"> <li>• Analyze and better understand your needs, preferences, and interests, as well as those of other consumers.</li> <li>• Conduct internal business analysis and market research.</li> <li>• Engage in joint marketing initiatives.</li> <li>• Monitor, investigate, and enforce compliance with our policies, product/service terms and conditions, and legal and regulatory requirements.</li> <li>• Comply with legal and regulatory obligations.</li> </ul>	<p>similar arrangements.</p> <ul style="list-style-type: none"> <li>• Third parties who provide benefit verification, program enrollment, and product fulfillment services in connection with our products and services.</li> <li>• Payment processors, financial institutions, and others as needed to complete transactions and for authentication, security, and fraud prevention.</li> <li>• Other third parties as necessary to complete transactions and provide our products/services.</li> <li>• Third party network advertising partners.</li> <li>• Consumer reporting agencies.</li> </ul>	
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			<ul style="list-style-type: none"> <li>• Our lawyers, auditors, and consultants.</li> <li>• Legal and regulatory bodies and other third parties as required by law.</li> </ul>	
<p><b>Internet or Similar Network Activity Data</b> - such as browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.</p>	<ul style="list-style-type: none"> <li>• Your computer and mobile devices (automatically) when you visit or interact with our websites, applications, and online platforms.</li> <li>• Cookies, web beacons, and similar technologies (automatically) when you visit our websites or third-party websites.</li> <li>• Third party advertising partners and other third parties who provide digital marketing services.</li> <li>• Third parties who provide website and online security services.</li> </ul>	<ul style="list-style-type: none"> <li>• Administer, manage, analyze, and improve our programs, products, and services.</li> <li>• Analyze and better understand your needs, preferences, and interests, as well as those of other consumers.</li> <li>• Conduct internal business analysis and market research.</li> <li>• Advertising and product promotion, including to contact you regarding programs, products, services, and topics that may</li> </ul>	<ul style="list-style-type: none"> <li>• Third parties who provide marketing and data analytics services, such as social media platforms used to deliver our ads, website/email optimization providers, email marketing vendors, and data analytics vendors.</li> <li>• Third party network advertising partners.</li> <li>• Third parties who assist with our information technology and security programs.</li> <li>• Third parties who assist with fraud prevention, detection, and mitigation.</li> </ul>	<ul style="list-style-type: none"> <li>• To our analytics and advertising partners for our advertising purposes.</li> </ul>

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		<p>be of interest or useful.</p> <ul style="list-style-type: none"> <li>• Engage in joint marketing initiatives.</li> <li>• Administer, provide access to, monitor, and secure our information technology systems, websites, applications, databases, and devices.</li> <li>• Monitor, investigate, and enforce compliance with our policies, product/service terms and conditions, and legal and regulatory requirements.</li> <li>• Comply with legal and regulatory obligations.</li> <li>• To identify you and your device(s) for any/all purposes identified above, including to monitor your use of and interactions with programs, products,</li> </ul>	<ul style="list-style-type: none"> <li>• Our lawyers, auditors, and consultants.</li> <li>• Legal and regulatory bodies and other third parties as required by law.</li> </ul>	
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		services, and advertisements for such purposes.		
<p><b>Geolocation data</b> – including physical location or movements.</p>	<ul style="list-style-type: none"> <li>Your mobile devices with your permission upon downloading and when you visit or interact with our websites, applications, and online platforms.</li> </ul>	<ul style="list-style-type: none"> <li>Administer, manage, analyze, and improve our programs, products, and services.</li> <li>Conduct internal business analysis and market research.</li> <li>Administer, provide access to, monitor, and secure our information technology systems, websites, applications, databases, and devices.</li> <li>Monitor, investigate, and enforce compliance with our policies, product/service terms and conditions, and legal and regulatory requirements.</li> <li>Comply with legal and</li> </ul>	<ul style="list-style-type: none"> <li>Third parties who provide marketing and data analytics services, such as social media platforms used to deliver our ads, website/email optimization providers, email marketing vendors, and data analytics vendors.</li> <li>Third parties who assist with our information technology and security programs.</li> <li>Third parties who assist with fraud prevention, detection, and mitigation.</li> <li>Our lawyers, auditors, and consultants.</li> <li>Legal and regulatory bodies and other third parties as required by law.</li> </ul>	<ul style="list-style-type: none"> <li>To our analytics and advertising partners for our advertising purposes.</li> </ul>

## Website Privacy Statement

		regulatory obligations.		
<p><b>Sensory Data</b> – such as audio, electronic, visual, thermal, or similar information.</p>	<ul style="list-style-type: none"> <li>• Directly from you.</li> <li>• When you contact or visit us (automatically), such as when we record calls to our call centers or use CCTV cameras in our facilities.</li> <li>• Your mobile devices and other internet-connected devices with your permission when you use these devices and relevant applications,</li> <li>• Third parties that provide access to information you make publicly available, such as social media platforms.</li> </ul>	<ul style="list-style-type: none"> <li>• Administer, manage, analyze, and improve our programs, products, and services.</li> <li>• Analyze and better understand your needs, preferences, and interests, as well as those of other consumers.</li> <li>• Administer, provide access to, monitor, and secure our information technology systems, websites, applications, databases, and devices.</li> <li>• Monitor, investigate, and enforce compliance with our policies, product/service terms and conditions, and legal and regulatory requirements.</li> </ul>	<ul style="list-style-type: none"> <li>• Healthcare providers (including specialty pharmacies).</li> <li>• Health insurance companies (health plans) and other payors.</li> <li>• Authorized/legal representatives, family members, and caregivers.</li> <li>• Third parties who provide benefit verification, program enrollment, and product fulfillment services in connection with our products and services.</li> <li>• Other third parties as necessary to complete transactions and provide our products/services.</li> </ul>	<ul style="list-style-type: none"> <li>• To our analytics and advertising partners for our advertising purposes.</li> </ul>

## Website Privacy Statement

		<ul style="list-style-type: none"> <li>• Provide access to, monitor, and secure our facilities, equipment, and other property.</li> <li>• Comply with legal and regulatory obligations.</li> <li>• To identify you and your device(s) for any/all purposes identified above, including to monitor your use of and interactions with programs, products, services, and advertisements for such purposes.</li> </ul>	<ul style="list-style-type: none"> <li>• Third parties who provide marketing and data analytics services, such as social media platforms used to deliver our ads, website/email optimization providers, email marketing vendors, and data analytics vendors.</li> <li>• Third party network advertising partners.</li> <li>• Third parties who assist with our information technology and security programs.</li> <li>• Third parties who assist with fraud prevention, detection, and mitigation.</li> <li>• Our lawyers, auditors, and consultants.</li> <li>• Legal and regulatory bodies and other third parties as required by law.</li> </ul>	
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## Website Privacy Statement

<p><b>Non-public education information</b> (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)) – such as education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.</p>	<ul style="list-style-type: none"> <li>• Directly from you.</li> </ul>	<ul style="list-style-type: none"> <li>• Administer, manage, analyze, and improve our programs, products, and services.</li> </ul>	<ul style="list-style-type: none"> <li>• Third parties who assist with fraud prevention, detection, and mitigation.</li> <li>• Our lawyers, auditors, and consultants.</li> </ul>	<ul style="list-style-type: none"> <li>• None.</li> </ul>
<p><b>Inferences drawn from any of the information listed above</b> – consisting of a profile reflecting a person's preferences, characteristic, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.</p>	<ul style="list-style-type: none"> <li>• We draw inferences from the information we collect from and about you, such as your preferences, characteristics, attributes, and abilities.</li> </ul>	<ul style="list-style-type: none"> <li>• Analyze and better understand your needs, preferences, and interests, as well as those of other consumers.</li> <li>• Advertising and product promotion, including to contact you regarding programs, products, services, and topics that may be of interest or useful.</li> <li>• Engage in joint marketing initiatives.</li> <li>• Administer, provide access</li> </ul>	<ul style="list-style-type: none"> <li>• Third parties with whom we have joint marketing and similar arrangements.</li> <li>• Our lawyers, auditors, and consultants.</li> <li>• Legal and regulatory bodies and other third parties as required by law.</li> </ul>	<ul style="list-style-type: none"> <li>• To our analytics and advertising partners for our advertising purposes.</li> </ul>



## Website Privacy Statement

		<p>to, monitor, and secure our information technology systems, websites, applications, databases, and devices.</p> <ul style="list-style-type: none"> <li>• Comply with legal and regulatory obligations.</li> </ul>		
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We may collect and maintain de-identified patient information that has been de-identified in accordance with HIPAA using the expert determination method and/or safe harbor method, and was originally collected by an entity that is regulated by HIPAA or the Common Rule. We do not sell such de-identified data, but we may disclose it (in its de-identified form) to third parties. We commit not to attempt to re-identify the data we maintain in de-identified form except as permitted by the CPRA.

We retain each category of personal data we collect for the time period required to fulfill the legitimate business purposes for which it was collected and to engage in the disclosure practices outlined in this notice, unless a different retention period is required by applicable law, or to otherwise fulfill a legal obligation or protect our legal rights.

Under the CPRA, as a California resident you have the following rights:

*Right to Know.* California residents have the right to request that we provide you with the following information regarding your personal data over the past 12 months: (i) the categories of personal data that we have collected about you; (ii) the categories of sources from which we have collected personal data about you; (iii) the business or commercial purpose for collecting your personal data; (iv) the categories of third parties to whom we disclosed, sold, or shared personal data; (v) the specific pieces of personal data we have collected about you; and (vi) the categories of personal data that we have disclosed sold, or shared about you for a business purpose.

*Right to Deletion.* California residents have the right to request that we delete the personal data we collect from you, subject to certain exceptions. For example, we are not required to delete your personal data in situations where the information is necessary in order to complete the transaction for which the personal data was collected, to provide a good or service requested by



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you, to comply with a legal obligation, to engage in research, to secure our websites or other online services, or to otherwise use your personal data internally in a lawful manner that is compatible with the context in which you provided the information.

*Right to Correct.* California residents have the right to request that we correct any inaccurate personal data we have collected and maintain about you.

*Right to Opt-Out of the Sale or Sharing of Personal data.* Some of our advertising activities may constitute “sharing” of personal data, as that term is defined by the CPRA. For that reason, we provide California residents the right to opt-out of such sharing by using the opt-out link provided on the website on which this Privacy Statement is posted or, alternatively, we may block websites geolocated to California from these advertising activities all together, without providing a specific opt out opportunity. Please note we do not collect, sell, or share, the personal data of consumers under 16 years of age.

*Right to Non-Discrimination.* California residents have the right to be free from discrimination or retaliation for exercising any of their rights under the CPRA, including the rights listed above.

*Right to Appeal.* We provide consumers the right to appeal decisions we make regarding consumer requests to know, correct, or delete. You may appeal any decision within 30 days of receiving notice of the decision. Please contact our Privacy Office at the contact information below to make an appeal.

We may not be required to fulfill your requests related to the rights described above in certain circumstances. These include, for example, instances where we must retain data that is necessary to comply with legal obligations including those pertaining to the quality, safety, or effectiveness of a product or activity regulated by the Food and Drug Administration (FDA), complete a transaction, detect security incidents, or for certain other internal purposes. Additionally we may not be required to fulfill your request if we are unable to verify your identity. We are not required to provide information in response to a request to know for a particular consumer more than twice in any 12-month period.

As a California resident, you may exercise your rights under the CPRA in the following ways:

To exercise your rights to *know*, *correct*, and *delete* under the CPRA please submit a request by emailing us at [privacyofficer@unither.com](mailto:privacyofficer@unither.com), or calling us at 877-864-8437.

To exercise your *right to opt-out of sale or sharing* of your personal data under the CPRA, please click the “Do Not Sell or Share my Personal Information” link provided on the website on which this Privacy Statement is posted here, email us at [privacyofficer@unither.com](mailto:privacyofficer@unither.com), or call us at 877-864-8437. Additionally, we make reasonable efforts to honor opt-out preference signals that are set at the device- or browser-level to communicate a consumer’s choice to opt-out of the sale or sharing of personal data, provided such signals meet the requirements of the CPRA. Note that if we are not selling or sharing your personal data, we will not provide an opt out link on our websites.



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Only you, or someone legally authorized to act on your behalf (i.e., your authorized agent), may make a request related to your personal data. We may require an agent to provide verification that they are acting on your behalf when they submit a request related to your personal data.

All requests to know, correct, or delete (whether made by you or an authorized agent) must (1) provide sufficient information for us to reasonably verify you by providing two to three pieces of personal data which we will match with personal data we maintain in our records, and (2) describe your request with sufficient detail to allow us to properly understand, evaluate, and respond to it.

### **XVII. Additional Information for Individuals in the European Economic Area (EEA) and the United Kingdom**

In addition to the disclosures made elsewhere in this Privacy Statement with respect to our privacy practices, our legal basis for processing personal data we collect in the European Economic Area or the United Kingdom, when applicable, can vary depending on the manner in which you use our websites or otherwise engage with us. Our legal basis for processing information about you that we collect about you through our websites is our legitimate interest as a data controller to administer our websites. In cases where you are asked to provide your consent, you can withdraw your consent at any time, although this will not affect the lawfulness of our processing information gathered prior to your withdrawal of consent. In the case of processing involving passive data collection and other processing for the administration of our websites, such processing is undertaken pursuant to our legitimate interests as a data controller, including the operation of our websites. We may process personal data where necessary for our compliance with a legal obligation to which we are subject. We also reserve the right to process personal data in the event we believe doing so is necessary to protect the rights of the data subject or another person.

You have rights to data access, rectification, erasure, to restrict or object to processing, and data portability as required by law. You also have the right to file a complaint with your data protection supervisory authority if you have concern about the way in which we are processing your personal data.

If you have any questions about our privacy practices, please contact us using the contact information below.

### **XVIII. Changes to this Privacy Statement**

From time to time we may revise this Privacy Statement. We encourage you to review the most current version of the Privacy Statement each time you visit our websites, as your continued use of our websites will be subject to the version of this Privacy Statement in effect at the time of your use.

### **XIX. Contacting Us and Requirements for Enforcing Your Rights**

If you have questions or concerns about this Privacy Statement please contact the United Therapeutics Privacy Office at [privacyoffice@unither.com](mailto:privacyoffice@unither.com) or call us at 877-864-8437.